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**FOR IMMEDIATE RELEASE**

## **BITCOIN DIRECT ANNOUNCES THE MIKE TYSON DIGITAL WALLET FIRST MAINSTREAM CONSUMER DIGITAL WALLET THAT ALLOWS BUYING AND SELLING OF BITCOIN**

**LAS VEGAS, NV – January 4, 2016** – Bitcoin Direct, LLC, a subsidiary of Connexus Corporation (OTC PINK: CNXS), and Mike Tyson announced the Mike Tyson Digital Wallet today. This is the first celebrity-associated digital wallet of any kind, bringing consumers the first mainstream digital wallet that allows the buying and selling of bitcoin, which also works with any bitcoin ATM across the U.S. and internationally. It is currently [available on iOS](#) and will soon be available on Android smartphones through Google Play.

[Bitcoin Direct](#) produced the Mike Tyson Digital Wallet in partnership with [BitPay](#), the leader in bitcoin payment technology and developer of the bitcoin wallet platform [Copay](#). The wallet uses Copay's open source code along with a custom design experience built for the Mike Tyson Bitcoin brand and Mike Tyson's fans.

“Bitcoin Direct is pleased to partner with Mike Tyson because Tyson is a universally known star whose fan base extends generations. People around the world of all ages know Mike Tyson, and as such Tyson’s potential to expand the Bitcoin market is dramatic,” said Peter Klamka, CEO of Bitcoin Direct. “The Mike Tyson Digital Wallet offers beginners a simple and secure way to get started with bitcoin. Users can create wallets for sharing funds with friends, store multiple personal wallets in the same app, accept payments from friends, or pay bitcoin-accepting businesses online or in person.”

The Mike Tyson Digital Wallet is also one of the first bitcoin wallets that allows users to purchase and/or sell bitcoin right from the app. Any wallet holder that uses the app to create an account with the bitcoin exchange Glidera, a licensed exchanged, can use this integration.

Bitcoin Direct does not charge users any fees for using the wallet. The wallet's settings allow users to select from a sliding range of options for the minimal fees required to quickly confirm a payment on the Bitcoin network. The current minimum size required for bitcoin transactions to be accepted by the Bitcoin network is 0.00000546 BTC (Bitcoin) – much less than fractions of a penny at today's bitcoin price.

Once the Mike Tyson Digital Wallet has been downloaded, users open the app and select ‘Add Wallet’ and name it. From there, funds are added by sending purchased bitcoin through the app’s Glidera integration. Bitcoin addresses are found by opening the app, picking a wallet in the sidebar menu, and selecting ‘Receive.’ The digital wallet



address is a unique string of numbers and letters just below the QR code.

Bitcoin is digital currency used for secure and instant transfer of value anywhere in the world. Bitcoin is created and maintained through an open network managed by its users. Bitcoin has a huge variety of uses. It can purchase practically anything, from gift cards to electronics to food.

### **About Mike Tyson**

Mike Tyson is the former undisputed heavyweight champion of the world, and holds the record as the youngest boxer to win the WBC, WBA, and IBF heavyweight titles at 20 years old. Tyson won his first 19 professional bouts by knockout, 12 of them in the first round. Nicknamed “The Baddest Man on the Planet”, “Kid Dynamite” and “Iron Mike”, Tyson is considered one of the most talented heavyweights of all time. He has been inducted into the International Boxing Hall of Fame and the World Boxing Hall of Fame. His partnership with Bitcoin Direct is the first of its kind in the bitcoin industry.

### **About Bitcoin Direct, LLC**

Conexus Corporation (OTC PINK: CNXS) subsidiary, Bitcoin Direct LLC, a Nevada limited liability company, provides bitcoin transaction solutions for the consumer. Bitcoin Direct’s initial focus is to operate and service its bitcoin ATMs (automated bitcoin machines) in multiple locations across the U.S. Bitcoin ATMs provide consumers with the ability to instantaneously purchase bitcoin through their mobile devices. The Company plans to offer a full range of bitcoin transaction solutions to a wide variety of industries including remittance and gaming, among others.

### **Cautionary Statement Regarding Forward Looking Statements**

Forward Looking Statements: This press release contains forward-looking statements that involve a number of risks and uncertainties, including statements regarding the outlook of the Company's business and results of operations. By nature, these risks and uncertainties could cause actual results to differ materially from those indicated. Generally speaking, any statements using terms such as "will," "expect," "anticipate," or "may," or which otherwise predict or address future results or events, are likely to contain forward-looking statements. It is important to note that actual results may differ materially from what is indicated in any forward-looking statement. Readers should consider any forward-looking statements in light of factors that could cause actual results to vary. These factors are described in our filings with the SEC, and readers should refer to those filings, including Risk Factors described in those filings, in connection with any forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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