

## **FOR IMMEDIATE RELEASE**

### **Conexus Subsidiary Bitcoin Direct Announces the Mike Tyson Bitcoin ATM**

#### ***FIRST TYSON BITCOIN ATM LAUNCHED IN LAS VEGAS***

**LAS VEGAS, NV – September 24, 2015** –Bitcoin Direct, LLC, a subsidiary of Conexus Corporation, and Mike Tyson unveiled the first Mike Tyson Bitcoin ATM and made it available to public use today at Off the Strip at the LINQ in Las Vegas, NV. This is the first of several Mike Tyson Bitcoin ATMs planned for the Las Vegas community and beyond.

“Bitcoin Direct is extremely pleased to be partnering with Mike Tyson, the former undisputed heavyweight champion of the world, to help introduce and promote the use of digital currency by the general public. Mike is a universally known boxer and celebrity whose fan base extends across a broad demographic. People around the world of all ages recognize him,” said Peter Klamka, CEO of Bitcoin Direct. “The Mike Tyson Bitcoin ATM should help introduce bitcoin, the digital currency formerly seen as only used by the tech savvy, to the consumer and broaden its availability and appeal to the general public. The Mike Tyson Bitcoin ATM offers consumers a convenient, secure, reputable, automated and economical method of purchasing bitcoin for cash.”

The Mike Tyson Bitcoin ATM provides consumers the ability to instantaneously purchase bitcoin through their mobile devices, and should help to bridge the gap between bitcoin users and mainstream pop culture. The most significant difference between purchasing bitcoin from a Mike Tyson Bitcoin ATM rather than online is the convenience and privacy that the bitcoin ATM offers to consumers. Consumers can purchase bitcoin from a Mike Tyson Bitcoin ATM by simply using their Bitcoin Wallet residing on any handheld device.

“I’m honored to join the bitcoin revolution with my very first bitcoin ATM,” said Mike Tyson. “The Mike Tyson branded Bitcoin ATM at Off the Strip at the LINQ is the first of hopefully many across the globe. I’m very excited about the possibilities.”

Bitcoin is digital currency used for secure and instant transfer of value anywhere in the world. Bitcoin is created and maintained through an open network managed by its users. Bitcoin has a huge variety of uses. It can purchase practically anything, from gift cards to electronics to food.

The Mike Tyson Bitcoin ATM was launched today at a press event at Off the Strip in the LINQ. Mike Tyson welcomed the partnership alongside representatives of Bitcoin Direct.

#### **About Mike Tyson**

Mike Tyson is the former undisputed heavyweight champion of the world, and holds the record as the youngest boxer to win the WBC, WBA, and IBF heavyweight titles at 20 years old. Tyson won his first 10 professional bouts by knockout, 12 of them in the first round. Nicknamed “The Baddest Man on the Planet”, “Kid Dynamite” and “Iron Mike”, Tyson is considered one of the

most talented heavyweights of all time. He has been inducted into the International Boxing Hall of Fame and the World Boxing Hall of Fame. His partnership with Bitcoin Direct is the first of its kind in the bitcoin industry.

### **About Bitcoin Direct, LLC**

Conexus Corporation (OTC PINK: CNXS) subsidiary, Bitcoin Direct LLC, a Nevada limited liability company, provides bitcoin transaction solutions for the consumer. Bitcoin Direct's initial focus is to operate and service its bitcoin ATMs (automated bitcoin machines) in multiple locations across the U.S. Bitcoin ATMs provide consumers with the ability to instantaneously purchase bitcoin through their mobile devices. The Company plans to offer a full range of bitcoin transaction solutions to a wide variety of industries including remittance and gaming, among others.

### **Cautionary Statement Regarding Forward Looking Statements**

Safe Harbor/Forward Looking Statements: This press release contains forward-looking statements that involve a number of risks and uncertainties, including statements regarding the outlook of the Company's business and results of operations. By nature, these risks and uncertainties could cause actual results to differ materially from those indicated. Generally speaking, any statements using terms such as "will," "expect," "anticipate," or "may," or which otherwise predict or address future results or events, are likely to contain forward-looking statements. It is important to note that actual results may differ materially from what is indicated in any forward-looking statement. Readers should consider any forward-looking statements in light of factors that could cause actual results to vary. These factors are described in our filings with the SEC, and readers should refer to those filings, including Risk Factors described in those filings, in connection with any forward-looking statements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those set forth or implied by any forward-looking statements and include the Company's ability to complete its intended growth plans in a timely manner and the other factors discussed in Current Filings. Copies of these filings are available at [www.sec.gov](http://www.sec.gov).

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Media Note: Photos are available for download at:

<http://www.rubensteinpr.com/download/MikeTysonBitCoin/LaunchEvent.zip>

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SOURCE: Conexus